

CONTENT MARKETING

The creation and distribution of valuable, relevant, and consistent messaging that attracts & retains a clearly defined audience.

HOW TO REGISTER

Email receptionist@russellks.net
Call the office 785-483-4000

Registration deadline is July 25th @ 12:00PM



U.S. Small Business Administration



CONTENT MARKETING 101



5 Steps to effective content marketing



How to create good content for social media



E-mail marketing or blogs



Drive profitable customer action

July 27th
@ 12:00PM

Fossil Creek
Hotel &
Suites