



Russell County Economic Development and Convention & Visitors Bureau Advisory Board Meeting



Thursday, July 20th, 2023 @ 7:30am @ Meridys

Meeting Agenda

- **Call Meeting to Order:**
- **Review and Approval of Minutes and Financials:**
- **Loan Program Updates:**
 - Russell County Loan Program, E-Community Loan Program, and Other Loan Programs
- **Projects/Clients:**
 - CDBG-CVR
 - Project Sofa – Perfect Print
 - Project Whitetail - Alpha 7 Outdoors
 - Housing
 - LATCF – I.D.E.A Works Makerspace
 - NRP Updates
 - Workforce – Job Fairs/Promotions
 - Development Sites – Recruitment Efforts
- **Programs/Events:**
 - OC Internship Updates
 - Upcoming Trainings
- **Office Miscellaneous:**
 - Budgets
 - Visitor Guide
 - ½ Cent Sales Tax Renewal
 - 2023 Business Awards
 - Welcome/Visitor Bags, Attraction Education/QR Codes, and Other Promotions
- **CVB Funding Requests:**
 - Ad Astra Music Festival - \$7,500
 - Lucas Adams Apple Festival - \$3,000
 - Luray Friendship Day - \$1,000
- **Community Updates, Additional Announcements, Open Conversation:**
- **Motion to Adjourn:**

Next Advisory Board Meeting: August 17th, 2023 @ 7:30 am @ Meridys