



## 2022 Russell County Economic Development Storefront/Signage Grant Program

### Guidelines:

The Storefront/Signage Grant Program, through Russell County Economic Development is meant to create and enhance the promotion and physical design of businesses in Russell County. The program offers four levels of grants towards projects that include:

\***Signage** – Development or updates to signage for Russell County businesses. Signage must meet ordinance expectations and codes.

\***Store Front Improvements** – Improvements that impact current Storefront. Roofing, parking lot, painting, siding/façade, windows, hardscape, etc.

Grant funds will not be provided until after project is complete and receipts/invoices are turned in with the project final report.

**Applications are due Monday, January 3, 2022. Only one application per business can be received per year. Once a business has received funding, they cannot apply for funding again for 2 years. Applications are reviewed confidentially by an independent committee of professionals not affiliated with Russell County. The total amount to be given out each year is \$14,000, number of applications awarded will vary. Grants will be awarded on a scored basis until funding is depleted. This program is meant to enhance and expand current efforts and not be the sole funding for the project. Applicants can apply for one of the four grant categories below, depending on their projects projected cost:**

**Available  
Categories:**



1. \$4,000 & UP = \$2,000 grant.
2. \$3,000 - \$3,999.99 = \$1,500 grant
3. \$2,000 - \$2,999.99 = \$1,000 grant
4. \$1,000 - \$1,999.99 = \$500 grant

**Application Requirements:**

- Submit Storefront/Signage application by COB January 3, 2022.
- Complete entire application.
- Applicants must be current on Property Tax.
- All funded applicants must complete the final report and provide receipts/invoices from project expenses in order to receive funds.
- Applicant must have a business with an existing store front. If owner of building has no business in the facility, they will need to show a business plan for the facility once renovated.
- All updates to facility must be within the city ordinances and codes.
- Project must be completed within one year after grant is awarded.



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### Application:

Name of Business:

Business Owner:

Business Address:

Phone:

Email:

Website:

Social Media:

Business Tax ID #:

Do you own the building your business is in?      Yes       No

If no, do you have permission from the owner to do improvements?      Yes       No

Do you have a business plan for your business?      Yes       No

If yes, does it need updated?      Yes       No

Do you have a succession or exit plan for your business?      Yes       No

Would you like to schedule a meeting to discuss other business resources?      Yes       No

**Scope of Project:**

Attachments can include photos, drawings, etc.

<p>Describe your "need":</p>
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**Projected Project Timeline:**

<p>Start Date:</p>	<p>End Date:</p>
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**Budget:**

Attachments can include quotes, invoices, etc.

<p>Total Budget:</p>	<p>Amount Requested:</p>
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<p>Budget Narrative:</p>
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<p>Signature:</p>	<p>Date:</p>
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## Final Report:

Attachments should include photos, receipts, etc.

Name of Business:

Business Owner:

Project Outcome:

Start Date:

Completion Date:

Proposed Budget:

Final Budget:

